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**ISUZU TRUCKS OFFERS FAST START FOR BUSINESS WITH NEW TRAYPACK CAMPAIGN**

Isuzu Trucks is inviting buyers and businesses to kick off the new year in style, offering a deal not to be missed on one of the country’s most popular light-duty trucks.

From the 01 January through to 31 March 2024, Australia’s best-selling truck brand is offering the [NLR 45-150 SWB Traypack](https://www.isuzu.com.au/our-range/ready-to-work/traypack/) with a three-year [Isuzu Essentials Service Agreement](https://www.isuzu.com.au/customer-care/isuzu-service-agreements/) included for a drive-away price of **$57,990**\*.

Craig White, Head of Sales at Isuzu Australia Limited (IAL) said those in the market for a job-ready truck would find a solid financial investment in Isuzu’s [Ready-to-Work Traypack](https://www.isuzu.com.au/our-range/ready-to-work/traypack/) and enjoy the extra benefits of being covered by a comprehensive Isuzu Essentials Service Agreement package.

“This is a smart package that will see any business or trade set up for the future, whether it’s making the switch from another brand, upgrading from a ute or simply updating their previous vehicle,” commented Mr White.

“With the inclusion of 36 months of our Essentials Service Agreement, buyers will have the benefit of a streamlined maintenance experience for their new truck and peace of mind that their investment will be kept in top shape on the road, working for the business.

“And that’s something you just can’t put a price on,” added Mr White.

**Packaged for success**

Isuzu’s Essentials Service Agreement gives buyers confidence that their truck will receive the best of care at the local Isuzu dealership.

Under an [Isuzu Service Agreement](https://www.isuzu.com.au/customer-care/isuzu-service-agreements/), truck owners are covered for service work conducted within the term period, covering a wide range of engine, transmission, driveline, brakes, suspension, and consumables.

But that’s just the beginning of Isuzu’s first-class ticket to a better truck ownership experience.

Any new NLR 45-150 SWB Traypack purchased from an Isuzu dealership within the promotion period also comes backed by Isuzu’s industry-leading six-year standard factory warranty (or 250,000 km) covering cab and chassis, and three-year (unlimited km) warranty on the body.

This is packaged with a generous six years of 24/7 unlimited roadside assistance for extra peace of mind, come rain, hail or shine.

**Function & safety combined**

Getting down to business, the [NLR 45-150 SWB Traypack](https://www.isuzu.com.au/our-range/ready-to-work/traypack/) has a payload capacity of 2,255 kg and a 4,000 kg towing limit,\*\* making light work of carrying extra equipment or towing a tag-along trailer.

Under the hood, the NLR is powered by a 110 kW (150 PS) 4JJ1-TCS turbo-diesel engine that offers 375 Nm of torque @ 1,600 – 2,800 rpm.

Isuzu’s Traypack comes ready to tackle a variety of applications both on and off-site, with trade-ready features such as a heavy-duty aluminium tray, integrated load restraint anchor points, headboard including rear window protector, removable drop sides and rear tailgate, plus a low-light capable reversing camera.

For operators conscious of their Chain of Responsibility obligations, Isuzu’s Advanced Driver Assistance System (ADAS) comes ready to help protect the driver and other road users and is offered as a standard inclusion on all new 4x2 Isuzu N Series trucks.

Isuzu’s ADAS has a host of smart safety features to assist the driver such as Advanced Emergency Braking, Lane Departure Warning, Traffic Movement Warning and a Distance Warning System.

All this and more comes packaged in a vehicle that can be driven on a regular car licence.

**Built for trade**

“Isuzu’s N Series trucks are the most popular light trucks in Australia for good reason—the NLR 45-150 SWB Traypack not only has more load space compared to the average ute, but can also safely carry around 1,000 kg more,” said Mr White.

“In terms of efficiency and cost, this means more equipment, tools and material can be carried on-board resulting in fewer trips back to the warehouse or materials yard.

“With Australia’s current high demand for tradespeople and their associated capital equipment, we think there are many who will see the value in having a Ready-to-Work truck that is built specifically to handle tough jobs.

“This Traypack deal comes backed with a three-year service agreement package, our industry-leading warranty, plus Isuzu Trucks’ unbeatable reputation for reliability,” he concluded.

Further details can be found at [*isuzu.com.au*](http://www.isuzu.com.au/) and local [Isuzu dealerships](https://www.isuzu.com.au/dealer-map/).

**ends**

*\*The NLR 45-150 SWB Traypack Truck Drive away Promotion is available only on new NLR 45-150 SWB MY21 Traypack trucks sold between 1 January 2024 – 31 March 2024 (Promotion Period). This offer is not available in conjunction with any other offer. Fleet and Government purchasers are not eligible. Drive away promotion includes a 3-year Isuzu Essentials Service Agreement package and is only available on new NLR 45-150 SWB MY21 Traypack Trucks sold during the promotion period. Featured drive away price $57,990 includes GST, 12 months registration, government, statutory charges, and dealer delivery costs. Drive away price excludes any parts and accessories. The NLR 45-150 SWB MY21 Traypack comes standard with 6-year, 24-hour roadside assistance program and 6-year factory warranty, covering the cab and chassis only, plus a 3-year factory warranty covering the body equipment. Offer available while stocks last. Visit isuzu.com.au for full terms and conditions. FSA/ISZS160*

*\*\*4,000 kg maximum towing limit applies. Trailer weight should not exceed towing vehicle weight. Limit is subject to government regulatory requirements.*

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